

City of Black River Falls Profile

Jackson County, WI

POPULATION

	1970	1980	1990	2000	2006 Est.
City of Black River Falls	3,273	3,434	3,490	3,618	3,567
County of Jackson	15,325	16,831	16,588	19,100	19,828
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,617,000

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000
City of Black River Falls	1,184	1,436	1,547	1,679
County of Jackson	5,649	6,975	7,627	8,029
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2003	2004	2005	2006
City of Black River Falls \$	154	166	170	184
County of Jackson \$	935	983	1,022	1,149
State of Wisconsin \$	351,117	381,508	417,999	458,541

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

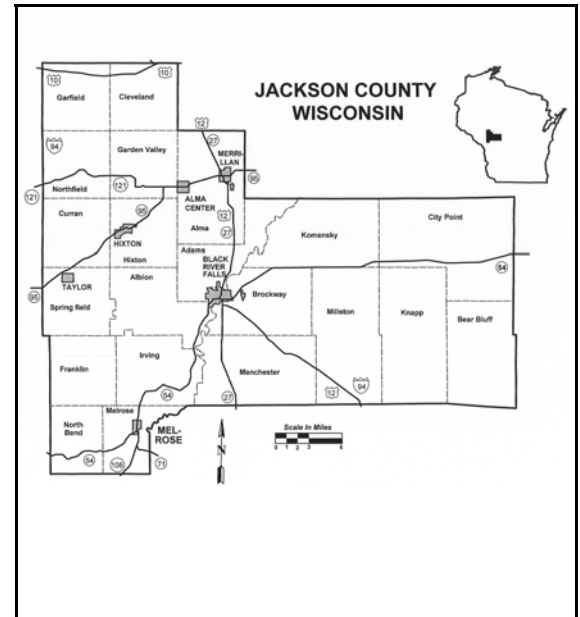
	2001	2002	2003	2004
County of Jackson \$	24,749	25,130	26,414	27,658
State of Wisconsin \$	29,400	30,025	30,664	32,166
United States \$	30,574	30,810	31,484	33,050

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2003	2004	2005
Jackson County Labor Force	10,216	10,066	9,765
Number Employed	9,624	9,519	9,204
Number Unemployed	592	547	561
Jackson County Unemployment Rate %	5.8	5.4	5.7
Wisconsin Unemployment Rate %	5.6	4.9	4.7
U.S. Unemployment Rate %	6.0	5.5	5.1

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	54, 27 (0 miles)
US Highways	12 (0 miles)
Interstates	94 (0 miles)

-Rail-

Union Pacific

-Air-

Local Airport:	Black River Falls Municipal
Nearest Sched Transport:	La Crosse Municipal Airport

Northwest, American Eagle

Mileage to Local Airport: 3 miles

Mileage to Nearest Sched Transport: 45 miles

-Water-

Nearest public use terminal - La Crosse, WI

City of Black River Falls Profile

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UTILITIES

-Electricity-

Provider: Black River Falls Municipal Utility Jackson Electric Cooperative
 Contact: (715) 284-9463 (715) 284-5385

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2004-

Provider: Municipal Act'l Cap (GPM): 1,500
 No of Wells: 4 Ground Storage: 500,000
 Elev Storage: 400,000

-Wastewater Treatment Facility 2004-

Provider: C. Black River Falls Construction Date: 1973
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.69

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): Centurytel
 Contact(s) Residential: (608) 796-5300
 Contact(s) Business: (608) 796-5200
 Fiberoptics: Centurytel
 Contact(s) Residential: (608) 796-5300
 Contact(s) Business: (608) 796-5200

-Solid Waste-

Provider(s): Superior Services
 Contact(s): (888) 749-1700
 Recycling Provider: City of Black River Falls (715) 284-5514

2005 TAXES

-Local Property Taxes-

2005 Effective Full Value Rate/\$1000: 23.97
 2005 Real Pers Property Full Value: 190729700
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .299 gallon
 Personal Income Tax: 4.6% - 6.75% (married filing jointly)
 Capital Gains Tax: 60% exemption

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	60
Construction:	107
Manufacturing:	172
Wholesale Trade:	7
Retail Trade:	210
Transportation and Warehousing and Utilities:	77
Information:	6
Finance, Ins, Real Estate, Rental/leasing:	78
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	59
Educational, Health Social Serv:	440
Arts, Entertain, Rec, Accom and Food Serv:	228
Other Services (except public admin):	87
Public Admin:	98
Total Employment by Industry	1629

Source: U.S. Census Bureau

2005 WAGE ESTIMATES

	Avg	Median
Office clerks, general:	10.84	10.55
Welders, Cutters, Solderers and Brazers:	14.27	14.42
Truck Drivers, heavy and tractor trailer:	16.21	15.55
Computer Support Specialists:	15.62	15.49
Construction Laborers:	15.66	14.68
Managers, all other:	31.66	31.28
Mtce Workers, Machinery:	14.45	14.31
Janitors and cleaners, except maids and hskkeeping:	10.18	9.87
Licensed Practical and Vocational Nurses:	16.39	16.25
Retail Salespersons:	10.52	8.83

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

2004-2005	County	State
High School Drop Out Rate %:	0.57	1.73
Voch Tech:	Western Wis Tech, 50 mi	
University(s):	UW La Crosse & Viterbo, 50 mi	
Hospital(s):	Black River Falls	

-LOCAL CONTACT-

Name: City Clerk
 Address: 101 S Second
 City, State, and Zip: Black River Falls, WI 54615
 Telephone: (715) 284-5514 Email: brfcityrhonda@charter.com

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 240 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: mrrpc.com