

BLACK RIVER COUNTRY

W I S C O N S I N

Dear Chamber Members:

This letter is to announce the **2012 Annual Chamber Dinner** to be held on **Monday, March 19, 2012**, at Castle Hill Supper Club in Merrilan. A western style theme is being planned so put on your blue-jeans, cowboy boots and bandanas and get ready for a great time.

The Social Hour will begin at 5:30 p.m., Dinner at 6:30 p.m., and the Program at 7:30 p.m. The cost for the event is \$25/person. The cost for a corporate table with 8 reservations is discounted at \$180.

This event gives us the opportunity to acknowledge and award two businesses: one with a **Business of the Year Award** and another with a **Customer Service of the Year Award** for 2011. Enclosed you will find nomination forms to complete with your choice of who should receive these awards. The criteria suggestions are listed on the nomination forms. Self nominations are encouraged. Nominations must be submitted by February 24, 2012. The winners will be announced prior to the event and will receive recognition in the local media in advance of the dinner, at the dinner, and throughout the year.

Past recipients of the Business of the Year Award:

- 2001 Hieb Homes – Dick Hieb
- 2002 The Print Shop – Bill & Kathy Potter
- 2003 Dale's Refrigeration & Heating – Dale & Jill Borreson
- 2004 Burnstad's Pick & Save – Kent Burnstad
- 2005 Sand Creek Brewing – Jim Wiesender & Todd Krueger
- 2006 Black River Memorial Hospital – Stan Gaynor, CEO
- 2007 Gaier Construction Company – Gerald Gaier & Joe Gaier
- 2008 Moe Hardware – Bill & Sally Møe
- 2009 Pine View Care Center – Wally Apland
- 2010 Atlas Resin Proppants

Past recipients of the Customer Service Award:

- 2002 Muth Sales & Service – Mark & Lisa Muth
- 2003 Scholze Ace Home Center – Dan & Sara Scholze
- 2004 Jackson County Bank – Gene Ransom
- 2005 Gross Motors – Wayne, Mike & Jerry Gross
- 2006 Falls Florist – Jerry & Lisa Laatch
- 2007 Castle Hill Supper Club- Carlyne Hensel
- 2008 River Haven Spa & Salon – Kristin Stutz
- 2009 Co-op Credit Union – Eric Chrisinger
- 2010 Black River Falls Fire Dept. and EMS

We will be holding a Silent Auction and a 50/50 raffle during the social hour. If you could provide an item or service with a \$25 dollar or greater value and would consider donating it to the auction, please let me know. You may also become a sponsor of the dinner and by doing so, be acknowledged with bold listings in the event program. Meal sponsors are also sought for the Junior Chamber Ambassador, the Christkindl Court and the Black River Falls and Jackson County Royalty. With any of these donations, your name and/or business will be acknowledged in a number of ways during and after the event with a listing on the program, a verbal acknowledgement at the dinner, on table tents, and in our publicity. Please consider these inexpensive opportunities to advertise your business and help the Chamber with the dinner costs.

As a reminder, the award nominations and dinner reservations must be submitted by **February 24, 2012**. For your convenience, these forms are also available for download on www.blackrivercountry.net. Please send the enclosed forms to **BRACC, 120 N. Water Street, Black River Falls, WI 54615**, fax to **715-284-9476**, or email to **chamber@blackrivercountry.net**. If you have questions, contact our office at 715-284-4658.

Sincerely,



Barbara Brower, Executive Director
Black River Area Chamber of Commerce

I would like reservations for the Annual Dinner. Yes _____ No _____

Number of guests _____ Please list below the names of each person for name badges.

Please bill me for the reservation cost. Yes _____ No _____

\$25/Person - \$180/Corporate Table (8 Reservations).

Please list company name and address below.

Guest names: _____

I would like to donate a silent auction item (Minimum \$25 Value).

(Please describe)

I would like to be a Corporate Sponsor (Optional).

Stallion	\$100	_____
Mustang	\$75	_____
Buckskin	\$50	_____
Bronco	\$25	_____

I would like to sponsor the following: (cost \$25/Person)

Miss Karner Blue Court (4) Yes 1 2 3 4
(Please circle number of Royalty to sponsor @ \$25 each)

Miss Black River Falls Court (4) Yes 1 2 3 4
(Please circle number of Royalty to sponsor @ \$25 each)

Miss Jackson County Court (5) Yes 1 2 3 4 5
(Please circle number of Royalty to sponsor @ \$25 each)

Christkindl & Father Christmas (2) Yes 1 2
(Please circle number of Royalty to sponsor @ \$25 each)

Junior Chamber Ambassador (1) Yes 1
(Please circle number to sponsor @ \$25 each)

Please bill me for the corporate and royalty sponsorship cost. Yes _____ No _____

We accept credit card payments.

Signed _____

Company Name _____

Address _____

City, State, Zip _____

Send to: BRACC, 120 N. Water St., Black River Falls, WI 54615 or Fax: 715-284-9476, or email to chamber@blackrivercountry.net. If you have questions, contact our office at 715-284-4658.