

Festival in the Park

Celebrating America's 250th Anniversary of Freedom & Innovation

July 11, 2026

I. Entry Information

Organization: _____

Contact Person: _____ Phone: _____

E-Mail: _____

Address: _____

II. Entry Type

Float

Marching Band / Musical Group / Walking Group

Motorized Vehicle (Car, Tractor, ATV, ext.) Type: _____

Animal / Equestrian (Must provide own "pooper scooper" crew)

Emergency Vehicle

Other: _____

Brief description of entry: _____

Number of Participants: _____

Number of Vehicles: _____

Length of Entry (Feet): _____

Will you have amplified sound/music? Yes No

Will you distribute items to spectators? Yes No

(If yes, items MUST be handed – not thrown – for safety compliance.)

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III. Official Parade Rules

1. **Safety First:** In accordance with Wisconsin State Statute and City Ordinance, throwing candy or objects from moving vehicles is **strictly prohibited**. Walkers alongside floats may hand items out.
2. **Licensing & Registration:** All motorized vehicle operators must possess a valid driver's license. All vehicles must be properly registered and insured (per Wisconsin Law)
3. **Animal Waste:** Participants with live animals are responsible for immediate removal and disposal of all animal waste along the route.
4. **Alcohol/Tobacco:** Consumption of alcohol or use of tobacco products by participants during the parade is prohibited.
5. **On-Site Directions:** Participants must follow all directions from parade marshals, police, and emergency personnel.

IV. Parade Rally & Route Information

1. Rally Point: Diploma Dr (Between Black River Falls Middle and High Schools)
2. Line-Up Time (Staging Start): 12:00 AM
3. Step-off Time: 2:00 PM
4. Route Path
 - i. Exit onto Pierce St.
 - ii. Turn Left: onto 11th St.
 - iii. Turn Right and Proceed: Down Main St (Connecting Highway 54/12/27)
 - iv. Turn Left: onto North 1st St.
 - v. Turn Left: onto Harrison St.
 - vi. Turn Right: onto Tyler St.
 - vii. Turn Left: onto Tiger Ln to return to staging area.

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V. Liability Waiver & Release

IMPORTANT: PLEASE READ CAREFULLY BEFORE SIGNING.

1. **Acknowledgment of Risk:** I understand that participating in a parade involves inherent risks, including but not limited to, accidents involving motorized vehicles, falls from floats, unpredictable animal behavior, and weather conditions.
2. **Release of Liability:** In consideration of being permitted to participate, I, on behalf of myself and my organization, hereby **RELEASE, WAIVE, AND DISCHARGE** the Black River Area Chamber of Commerce, City of Black River Falls, Event Sponsors, Volunteers, Officers and Agents from any and all liability for **NEGLIGENCE** resulting in personal injury, death or property damage arising from this event.
3. **Indemnification:** I agree to hold harmless and indemnify the parties' names above from any claims brought by third parties (including my own participants or spectators) resulting from my entry's actions.
4. **Photos/Videos:** I grant permission for photos/videos taken during the event to be used for promotional purposes.
5. **Scope:** This waiver does not release liability for intentional or reckless conduct. I acknowledge I have had the opportunity to ask questions or negotiate these terms prior to signing.

Submission Information

Completed forms must be submitted to:

1. Black River Area Chamber of Commerce & Tourism Center
120 North Main Street
Black River Falls, WI 54615
(715) 284-4658
2. E-Mail: Chamber@BlackRiverCountry.net
3. Online Form Submission: www.blackrivercountry.net/2026Parade/

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Signature

Signature

Date