



Subject: Join Us as a Sponsor for Cupid's Pickleball Shuffle

Dear Community Business Member,

The BRF Rotary Club is excited to announce our upcoming pickleball tournament, Cupid's Pickleball Shuffle. We would love your organization to be part of this exciting event as a valued sponsor for just \$100!

Pickleball is one of the fastest-growing sports in the country, attracting players of all ages and skill levels. Our tournament will bring together a vibrant community of athletes, families, and fans for a day of competition, fun, and camaraderie. All proceeds from the tournament will be directed to the numerous youth activities Rotary sponsors.

Why Sponsor Our Tournament?

- **Brand Visibility:** Your logo will be featured on event signage, tournament t-shirts, and social media.
- **Community Engagement:** Connect with local players and families in a positive, active environment.
- **Marketing Opportunities:** Gain exposure through signage and announcements at the event.

Event Details:

- **Date:** Saturday, February 14, 2026
- **Location:** Lunda Community Center
- **Expected Attendance:** Over 100 participants and their families

☒ **Act Now!** Please confirm your sponsorship by following the instructions on the included form. To be included on all promotional materials, sponsorship form and logo must be returned by January 23, 2026. If you have any questions regarding sponsorship, simply reply to this email or contact us at **715-896-3122**.

Thank you for considering this opportunity to support our community and promote healthy, active lifestyles.

Warm regards,
Marianne Torkelson

Secretary, BRF Rotary Club
mtorkelson@coopcu.com
715-230-2671



2026 Cupid's Pickleball Shuffle Sponsorship Form

Be a sponsor and be recognized for your commitment to our community and our youth. Complete the form below and return it along with your logo (PDF or vector image required) to mtorkelson@coopcu.com by January 23, 2026.

How to Sponsor and Pay

Option #1: Complete this [Google form found here](#) and scan the QR Code below to pay via Venmo



Option #2: Complete the form below and mail along with payment to:

BRF Rotary
PO Box 734
Black River Falls, WI 54615

Sponsorship Amount: \$100

Business Name: _____

Contact Name: _____ Email: _____

Address: _____ City: _____

State: _____ Zip: _____